



AZ IMPACT FOR GOOD

uniting nonprofits + philanthropy

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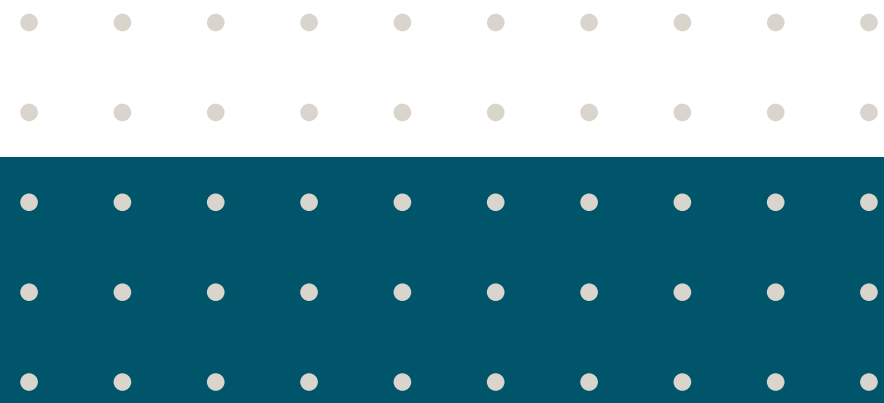
MEMBERSHIP WITH AZ IMPACT FOR GOOD

Normagene Gamboa: Director of Membership and Partners

Alex Molina: Membership Manager

Membership@AZimpactforgood.org





Programs & Events



STATEWIDE DAY OF GIVING

- \$55M raised for nonprofits since 2013
- Arizona Gives Day = first Tuesday in April
- AZGives.org accepts donations year-round
- 1000+ nonprofits participate
- Safe, secure, easy-to-use way to give
- Goal is to increase philanthropy across the state and raise awareness about the critical work nonprofits do for our communities



Powered by:  **AZ IMPACT OF GOOD**



STATEWIDE CONFERENCE



AZ IMPACT OF GOOD'S
UNITE
CONFERENCE
+ **TRANSFORM**
arizona

- Takes place in August
- 700+ attendees
- 1.5 days
- Largest in-person event
- Includes keynotes, educational sessions, sponsors/exhibitors and networking



EDUCATION



100+ educational and networking opportunities each year on various topics, plus regional partner programs!



1,000+ nonprofit and philanthropic peer organizations to network and connect with through programs and special events



ADVOCACY AND PUBLIC POLICY

Yes, Nonprofits *Can* Be Involved in Advocacy

- Nonprofits can legally advocate for issues related to their mission
- Advocacy includes education, awareness, and public policy engagement
- Nonprofits can meet with lawmakers and speak on community needs
- Organizations can testify, submit comments, and attend legislative meetings
- Staff, board members, and volunteers can help build relationships with policymakers

What Nonprofits *Cannot* Do

- Cannot support or oppose political candidates as an organization
- Cannot endorse candidates or political parties
- Cannot make partisan campaign contributions
- Cannot use organization resources for campaign activity
- Cannot tell people who to vote for or against
- Grantmakers/private foundations face additional restrictions on lobbying and political activity

Nonpartisan Civic Engagement *Is Allowed*

- Voter registration and civic education can be allowed if nonpartisan
- Candidate forums can be hosted if all candidates are treated equally
- Sharing issue-based information and policy impacts is permitted
- Encouraging civic participation and voting is allowed when done nonpartisan

Remember the Johnson Amendment



AZIFG ADVOCACY EVENTS

Day at the Capitol:

- Held at the Arizona State Capitol every February/March (depending on session)
- A morning to meet other nonprofits and grantmakers interested in advocacy
- Talks by state legislators and government officials about their current policies, actions at the legislature, and projects.
- Opportunities to meet with your state representatives and discuss your organization and policies affecting you.

Policy Council:

- Held every month virtually for AZIFG members
- Federal legislation updates from National Council of Nonprofits policy expert
- State legislation updates from AZIFG government relations firm, Goodman Schwartz Public Affairs
- Discussion period for attendees to discuss legislation affecting their organization, legislation proposals, and possible upcoming challenges

Pre and Post Session Webinars:

Held virtually, open to all nonprofits and grantmakers

- Upcoming legislation
- Budget conversations
- Events or news that may affect session



RESOURCES FOR NONPROFIT SECTOR

National Council of Nonprofits

- Federal policy updates and advocacy resources
- Webinars, toolkits, and legal guidance for nonprofits
- Helps organizations understand how policy impacts their mission



National
Council of
Nonprofits

Nonprofit VOTE Nonprofit VOTE

- Nonpartisan voter engagement resources for nonprofits
- Free toolkits, webinars, and civic participation guides
- Helps nonprofits safely engage communities in elections

AZ Impact for Good Policy Council Meetings

- Updates on Arizona and federal policy issues
- Learn from advocacy and policy experts
- Connect with peers and stay informed on sector impacts
- Opportunities to engage in advocacy conversations



COLLABORATION. INCLUSION. INSPIRATION. LEADERSHIP. TRANSPARENCY.



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